



ÓLEO DE RÍCINO



The Castor Oil Shampoo has powerful growth and strengthening actives for the hair, also while providing a gentle cleaning, stimulating hair growth and helping to fight hair loss.

The Castor Oil Conditioner has growth actives and conditioning agents in the formula that act by sealing the cuticles of the hair, giving emollience, shine, aiding in growth and strength.

Intended for all types of hair, the Castor Oil Capillary Mask provides powerful growth and strengthening actives for the hair like Jaborandi Oil, in addition to having a powerful combination of Castor Oil + Vitamin E, bringing strength (combating hair loss), shine, softness and health to the hair.



ÓLEO DE COCO



The Home Repair Love Potion Coconut Shampoo provides the hair with all the cleansing, hydrating and nourishing benefits of coconut oil, leaving hair clean and without dryness.

The Home Repair Love Potion Coconut Conditioner acts to close the cuticles after applying the Love Potion Coconut Oil Hair Mask, finishing, giving a lot of shine and softness with all the benefits of Coconut oil.

The Love Potion Coconut Oil Mask was developed to strengthen and restructure the hair fiber through special assets. providing the hair much more treatment and beauty, making the hair much more vitalized, hydrated and with the cuticles much more sealed.





MISS MARAVILHA



The Miss Maravilha Shampoo brings all the power of a gentle and deep cleaning removing all impurities while recovering the fiber and returning strength to the hair.

The Miss Maravilha Conditioner protects the hair, seals the cuticles and brings a strong detangling power, to make you and your hair wonderful.

The Miss Maravilha Moisturizing Mask brings power to make your hair flawless. With its ultra potent moisturizing action, it acts giving result in the first application giving softness and total shine.



The Miss Maravilha Finisher will give the final touch, bringing shine while also providing protection against the high temperatures of the dryer and flat iron and acting as SOS on damaged hair leaving your hair wonderful.

I LOVE MY CACHOS



i love my cachos



The I Love My Cachos Line was developed to provide the best results possible to the world of Curls. With an exclusive formula that has all the benefits of flax seed extract, chia extract and vitamin B5 bringing softness, definition, shine, deep hydration and much more health for your curls.

HYDRATION Cocktail

CAPILAR



The Hair Potion Cocktail line from Love Potion brings the best in hair treatment through Strawberry and Mint Shampoo, which has all the benefits of strawberry glycolic extract, natural mint extract and aloe vera, making a gentle cleansing, moisturizing, restoring life and shine to the hair

The Strawberry and Mint Conditioner acts on the fiber conditioning the hair, moisturizing, restoring life, shine and lightness.



The Hair Potion Cocktail line from Love Potion brings the best in hair treatment through the Strawberry and Mint Mask, which has all the benefits of strawberry glycolic extract, natural mint extract and Aloe vera, acting on the threads as a powerful hydration, making water replacement, restoring life, shine, leaving them emollient and light.

RECONSTRUCTION



The Hair Potion Cocktail line from Love Potion brings the best in hair treatment through the Piña Colada Shampoo, which has all the benefits of collagen, elastin, rosemary and creatine, making the threads a gentle cleaning, helping in the absorption of reconstructive agents that act by restoring the natural elasticity of the fiber leaving it stronger and healthier.

The Piña Colada Conditioner acts by conditioning the hair, helping to fix the reconstructive agents that act by returning the natural elasticity of the fiber leaving them stronger and healthier.



The Hair Potion Cocktail line from Love Potion brings the best in hair treatment through the PINA COLADA MASK, which has all the benefits of collagen, elastin, rosemary and creatine, acting on the hair as a powerful reconstructor, returning the natural elasticity to the hair. making them stronger and healthier.

NUTRITION



The Hair Potion Cocktail line from Love Potion brings the best in hair treatment through the Espanhola Shampoo, which has all the benefits of D-Panthenol, shea butter and grape seed oil, acting on the threads making a gentle cleaning, nourishing, moisturizing and renewing the fiber cells, restoring life, shine and health to the strands.

The Espanhola Conditioner is excellent in conditioning, nourishing, moistening and renewing the fiber cells, restoring life, shine and health to the hair.



The Love Potion Capillary Cocktail line brings the best in hair treatment through the ESPANHOLA MASK, which has all the benefits of D-Panthenol, shea butter and grape seed oil, acting on the threads as a powerful nutrition, moisturizing and renewing the fiber cells, restoring life, shine and health to the dried hair.



Love Potion
PÓS QUÍMICA

LISO PROLONGADO
REPARAÇÃO E PROTEÇÃO
MACIEZ E BRILHO

The Love Potion Post Chemical Shampoo and conditioner were developed with the highest technology applied to chemically treated hair, as it has moisturizing active ingredients in its formula that act by cleaning the hair without damaging it and promoting greater durability in the applied chemicals.

Gelatina
Reconstrutora Matizadora



What was good just got better! The Tinting Hydrating Gelatin brings the most modern in its composition, rich in collagen it works by reconstructing, neutralizing the unwanted yellows to make that blond incredible, deeply hydrating, thus making your hair stronger, with that shine that only Love Potion brings.

The Capillary Moisturizing Gelatine is rich in collagen which acts to rebuild, while also deeply hydrating, thus making your hair stronger, with a lot of softness and an incredible shine that only Love Potion brings.

Gelatina
Reconstrutora

Gelatina
Antiqueda Hidratante



Rich in vitamins (A, B and C), the Green Apple Gelatine Deep Hydration prevents hair loss, strengthens the hair and deeply moisturizes, leaving your hair with life, shine and irresistible softness.

0%
FORMOL



The Semi Definitive Marsh Mallow brings a smooth effect 100% in the first application due to its Marsh Mallow texture, which helps in adhering to the thread during application, making the product 100% effective during the break time in addition to bringing the mirror effect to the threads, leaving the hair straight, very shiny, light and balanced.

Passo 1



Wash your hair with shampoo 2 to 3 times, leaving the last wash for 5 to 10 minutes, then rinse and dry the hair 100%.

Passo 2



Apply Gloss, layer by layer, allowing to act for 40 to 60 minutes. Remove from 50% to 100% of the product depending on the type of hair and then encove and flatten into thin strands.

MAINTENANCE LINE

The Shampoo Marsh Mallow was developed with powerful emollient actives, which in addition to treating, help in strengthening the hair, bringing more life, health and beauty to your hair.

The Marsh Mallow Conditioner brings in its formulation powerful actives, which bring emollience, shine, strength to the thread, in addition to a silky and soft touch, leaving your hair alive and light.



The Marsh Mallow Mask brings in its formulation powerful actives, which bring emollience, shine, strength to the thread, in addition to a silky and soft touch, leaving your hair alive and light.



LOVE TOX BRUNETTE



It provides the strands with a powerful natural and lasting capillary restructuring in addition to intensely regenerating the capillary fiber, generating more beautiful and healthy hair and full of life.

**NUTRITION
FRIZZ CONTROL**

LOVE TOX BLOND

It is a repository of the molecular mass that acts on the cortex of the capillary fiber, suitable for all types of hair, it has an innovative and effective formula with keratin and silicone, forming a protective film from the root to the ends giving resistance and hydration with a tinting mask.



**FRIZZ REDUCTION
FIBER RECONSTRUCTION
NEUTRALIZATION OF TONES**

VINAGRE DE MAÇA



Brings you countless benefits: It regulates the PH level, seals the cuticles, brightens the hair, fights hair loss, reduces split ends, leaving your hair beautiful and healthy.

**REGULATES THE PH LEVEL,
MOISTURIZES AND BRIGHTENS**

I LOVE BABOSA

The S.O.S your hair needs! With all the incredible benefits of aloe vera, I Love Babosa S.O.S gel acts to restore damaged, rubbery and elastic hair, restoring the desired health and appearance to the strands.



**RESTORES DAMAGED,
RUBBERIZED AND
ELASTIC STRANDS**



KIT REPAIR POTION

a progressiva do
Coraçãozinho



Love
Potion
COSMETIC

The Shampoo Potion provides a cleaning to the strands, preparing so that the result will be long lasting.

Repair Potion gives your hair a perfect, long-lasting straight with intense shine.

GRAPE POTION

escova de uva

Grape Potion brings in its composition, components such as grape extract rich in complex B and vitamin C, which help in the shine and sealing of cuticles. Providing an incredible smoothness.

0%
FORMOL



Passo 1



Wash your hair with shampoo 2 to 3 times, leaving the last wash for 5 to 10 minutes, then rinse and dry the hair 100%.

Passo 2



Apply the Grape Potion, strand by strand allowing to act for 40 to 60 minutes. Remove 50% to 100% of the product depending on the type of hair and then brush and straighten in thin strands.

FINALIZERS



LEAVE IN

The Leave-in Vitamin C Love Potion is the solution for those who want protected hair, as it has all the benefits of Vitamin C that acts with a powerful anti-oxidant action, helps in the regulation of the growth cycle, in addition to preventing scaling the hair and stimulate oxygenation of the scalp.



MIRACLE POTION

The Miracle Potion will win your heart, bringing 21 wonderful miracles to the hair, in addition to making your hair much more beautiful and healthy.



Acqua de babosa
pré-escova

perfume capilar



ONE FOUR THREE

One Four Three Hair Perfume is what your hair was missing. Designed for women who love to take care of themselves, it brings much more shine to the hair, in addition to combating frizz and bad odors leaving an incredible fragrance.



I LOVE MY LISO



i love
my **LISO**

para você
que ama
o seu **LISO**

Brilho Espelhado
no chuveiro!!!

Love
Potion

The I Love my Liso Line was developed with an exclusive formula that acts by activating the smoothness of the threads that went through smoothing processes, bringing greater durability to the smooth and intense shine.



MAGIC
POTION

Vinagre Capilar +
Máscara Óleo de Coco
um Mix Mágico



Love
Potion